

# Triangle Festival of Hope & Walk to De-feet Dementia

to benefit Dementia Alliance of North Carolina

Saturday, September 21, 2019  
Knightdale Station Park

Registration Begins 9:00 AM  
Opening Ceremonies & Walk 10:30 AM  
Vendors, Kids Fun, Music, Raffles, Food 9 -1  
Closing Ceremonies 12:30 PM



**Walk with us to defeat dementia today, tomorrow and in the future by:**

- Bringing awareness and education to our local communities
- Raising funds to provide support and services for individuals living with dementia and their caregivers in North Carolina and to support local research efforts
- Remembering those we've lost and honoring those still fighting

**How can you help support our efforts to improve the lives of individuals living with dementia and their caregivers?**

- Become a sponsor -Help us spread the word -Form a Walk team -Donate
- Volunteer at the event -Donate a raffle prize -Host an educational talk/ support group

**Help us make a difference in the lives of North Carolinians impacted by dementia by sponsoring our Walk!**

Events across North Carolina raise funds for Dementia Alliance of North Carolina to provide individual and family support; hold educational conferences and workshops; train family and professional caregivers; provide free information, materials, and resource referral; develop support groups; provide grants for research efforts and advocate for the rights of individuals with dementia. DA-NC is a 501(C)3 non-profit (Tax ID # 56-1501117) incorporated in NC and governed by a local Board of Directors. All contributions are tax-deductible and remain in North Carolina.



**DEMENTIA  
ALLIANCE**  
of North Carolina

9131 Anson Way, Ste. 206  
Raleigh, NC 27615  
[www.DementiaNC.org](http://www.DementiaNC.org)

For more information, please contact:  
Kacy Hall (919) 832-3732 or [khall@DementiaNC.org](mailto:khall@DementiaNC.org)

# Sponsorship Opportunities

Triangle Festival of Hope & Walk to De-Feet Dementia | Knightdale, North Carolina | September 21, 2019

## EVENT & MARKETING BENEFITS

| BENEFIT   | Presenting<br>(1 available)<br>\$15,000 | Diamond<br>\$10,000 | Ruby<br>\$5,000 | Gold<br>\$2,500 | Silver<br>\$1,000 | Bronze<br>\$500 |
|---|---|---------------------|-----------------|-----------------|-------------------|-----------------|
| Exclusive recognition as Presenting Sponsor   | ✓                                       |                     |                 |                 |                   |                 |
| Sponsorship of photo booth at event to include organization name on every printed photo | ✓                                       |                     |                 |                 |                   |                 |
| VIP reserved tent at event  | ✓                                       |                     |                 |                 |                   |                 |
| Tickets to all signature events for 12 months   | 4                                       | 2                   |                 |                 |                   |                 |
| Customizable facebook posts on DA-NC Facebook and Instagram pages                       | 3                                       | 1                   |                 |                 |                   |                 |
| Opportunity to address guests on main stage   | 5 min                                   | 3 min               | 1 min           |                 |                   |                 |
| Recognition on event flyer  | ✓                                       | ✓                   | ✓               |                 |                   |                 |
| Sign Recognition on walk path   | Logo - premium spot                     | Logo                | Name            |                 |                   |                 |
| Social Media recognition  | 1                                       | 1                   | 1               | 1               |                   |                 |
| Recognition in event e-blasts   | ✓                                       | ✓                   | ✓               | ✓               | ✓                 |                 |
| Recognition on sponsor banner   | Logo - premium spot                     | Logo                | Logo            | Name            | Name              | Name            |
| Recognition on back of event t-shirts   | Logo - premium spot                     | Logo                | Logo            | Name            | Name              | Name            |
| Event t-shirts / registrations  | 25                                      | 15                  | 10              | 5               | 4                 | 3               |
| Exhibit table under pavilion<br>(Table and 2 chairs provided)                           | ✓                                       | ✓                   | ✓               | ✓               | ✓                 | ✓               |
| Recognition on event website  | Logo - premium spot                     | Logo                | Logo            | Name            | Name              | Name            |

## MAKING A DIFFERENCE

Dementia Alliance of North Carolina is committed to improving the lives of all North Carolinians impacted by dementia, engaging and empowering them through support, education and research.

We look forward to partnering with you!

# 2019 Triangle Festival of Hope & Walk to De-feet Dementia COMMITMENT FORM

**Yes!** I want to support Dementia Alliance of North Carolina as a Sponsor!

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$15,000 | <input type="checkbox"/> Silver Sponsor \$1,000                |
| <input type="checkbox"/> Diamond Sponsor \$10,000    | <input type="checkbox"/> Bronze Sponsor \$500                  |
| <input type="checkbox"/> Ruby Sponsor \$5,000        | <input type="checkbox"/> Additional t-shirt(s) \$20 each _____ |
| <input type="checkbox"/> Gold Sponsor \$2,500        | <input type="checkbox"/> In-Kind Contributor _____             |

Sponsor/Company Name (list exactly as it should appear on promotional materials)

\_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Do you plan to exhibit at the event on 9/21 (set up by 8:45am, take down at 1pm)? Yes \_\_\_\_\_ No \_\_\_\_\_

Requested T-shirt sizes based on Sponsor level (enter quantity): Youth Small \_\_\_\_\_ Youth Medium \_\_\_\_\_  
Small \_\_\_\_\_ Medium \_\_\_\_\_ Large \_\_\_\_\_ X-Large \_\_\_\_\_ XX-Large \_\_\_\_\_ XXX-Large \_\_\_\_\_

Total Contribution: \$ \_\_\_\_\_  Check  Cash  Credit Card  Please send invoice

Please make checks payable to **Dementia Alliance of NC** and note Festival of Hope in memo.

Remit payment and completed form to:

Dementia Alliance of North Carolina  
9131 Anson Way, Ste. 206, Raleigh, NC 27615

For more information, please contact Kacy Hall at (919) 832-3732 or [khall@DementiaNC.org](mailto:khall@DementiaNC.org)

After receiving this form, we will contact you to confirm and discuss your sponsorship.

Thank you so much for your support!



To receive recognition on event t-shirts,  
we must receive your completed Commitment  
Form no later than August 21<sup>st</sup>.