



Capt'n Bill's Backyard Grill

Dear Friends,

More than 170,000 people in North Carolina are affected by all forms of dementia. One third of Americans will be diagnosed with Alzheimer's disease. Every 65 seconds someone in the United States develops the disease. There are over 16 million American caregivers for someone with Alzheimer's or other forms of dementia. In 2017 Alzheimer's and other dementias cost the nation \$259 billion!

In October of 2003, Mr. William "Capt'n Bill" Musser lost his battle with Alzheimer's. It is in Capt'n Bill's honor and memory that the Musser family is hosting the 16th Annual "A Day to Remember" Volleyball Tournament & Family Festival on Saturday, October 12, 2019 at Capt'n Bill's Backyard Grill. Our event will benefit Dementia Alliance of North Carolina. In addition to the volleyball tournament there will be a clown, healthcare information, face painting, and a Chinese Auction. It will be a day of fun that families can come out and make some wonderful memories together.

Over the past 15 years we have raised more than \$100,000 for dementia and related illnesses research, caregiver training, patient services and awareness right here in Eastern NC. Can we count on your support for this year's event? Please find enclosed sponsorship information to review as well as necessary paperwork to become part of our "A Day to Remember" team. In addition to sponsorships, there is a need for volunteers, prize donations and goody bag items. If you are able to help in any of these areas, it would be greatly appreciated. If you have any questions about the event, please feel free to call us directly at (910) 762-0173. By helping with this wonderful event, you may someday help a patient with dementia have one more "Day to Remember."

Sincerely,

Erin S Musser

Erin S Musser
Owner, Capt'n Bill's

Debby Shaw

Debby Shaw
Office Manager, Capt'n Bill's

Statistics about dementia are quoted from www.dementianc.org.

16th Annual “A Day to Remember”
Volleyball Tournament
& Family Festival
Saturday, October 12, 2019
In Memory of William H Musser

SPONSORSHIP INFORMATION

A DAY TO REMEMBER 2019 SPONSORSHIP INFORMATION

PLATINUM SPONSOR - \$1,000 AND UP

The platinum sponsor will receive the following:

- Platinum Sponsor logo printed prominently on event t-shirts.
- Promotion on the Capt'n Bill's website.
- Sponsor may display their corporate banner at the volleyball facility location for the month of October.
- One team of 4-6 players to participate in the volleyball tournament.

GOLD SPONSOR - \$500 AND UP

The gold sponsor will receive the following:

- Gold Sponsor logo printed prominently on event t-shirts.
- Promotion on the Capt'n Bill's website.
- Sponsor may display their corporate banner at the volleyball court location for the day of the event.
- One team of 4-6 players to participate in the volleyball tournament.

SILVER SPONSOR - \$350 AND UP

The silver sponsor will receive the following:

- Promotion on the Capt'n Bill's website.

BRONZE SPONSOR - \$200 AND UP

The bronze sponsor will receive the following:

- Promotion on the Capt'n Bill's website.

IN KIND DONOR – VALUE OF \$200 - \$1,000

In kind donors receive the equivalent benefits to the above categories based on the value of the donation.

**16th Annual "A Day to Remember"
Volleyball Tournament & Family Festival
Saturday, October 12, 2019**

Sponsorship Commitment Form

Yes! We will provide sponsorship for the 16th Annual "A Day to Remember."

- _____ Platinum Sponsor (**\$1,000 & up**)
- _____ Gold Sponsor (**\$500**)
- _____ Silver Sponsor (**\$350**)
- _____ Bronze Sponsor (**\$200**)
- _____ In Kind Donor (goods valued at \$ _____)

Name _____

Company _____ Title _____

Address _____

Phone (_____) _____ Fax (_____) _____ Email _____

Please make checks payable to: **Dementia Alliance of North Carolina**

Return this form to: Capt'n Bill's Backyard Grill
c/o Dementia Alliance of North Carolina
4240 Market Street
Wilmington, NC 28403

Charge my: **VISA** **MASTERCARD** Card # _____
Expiration _____ Name on Card _____

PLEASE KEEP THIS PORTION FOR YOUR RECEIPT

**DEMENTIA ALLIANCE OF NORTH CAROLINA
9131 ANSON WAY, SUITE 206, RALEIGH, NC 27615**

(919) 832-3732 * HELPLINE (800) 228-8738 * www.dementianc.org

CONTRIBUTION AMOUNT \$ _____ DATE _____

TAX ID# 56-1501117