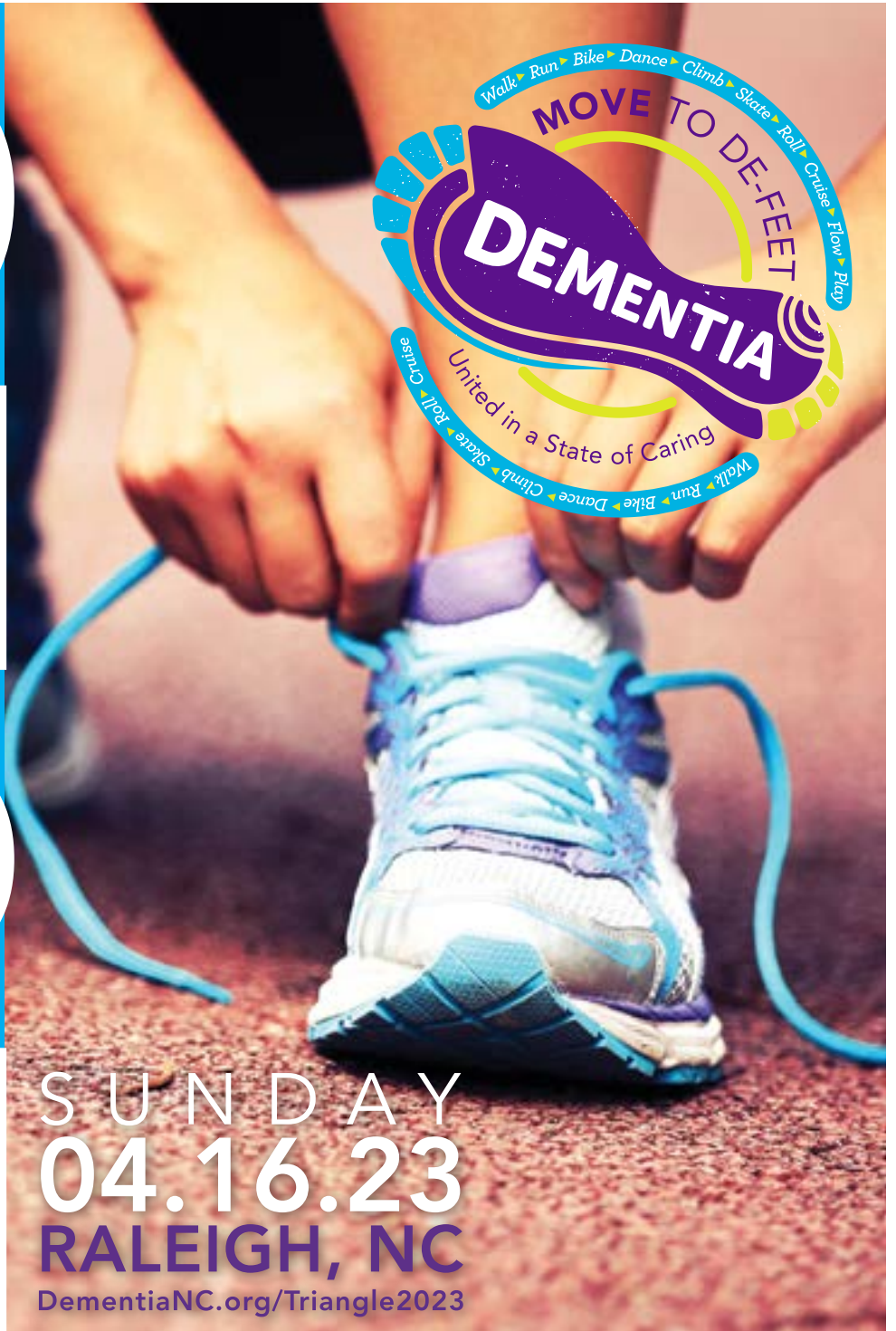


2023



SUNDAY
04.16.23
RALEIGH, NC
DementiaNC.org/Triangle2023

SPONSORSHIP
OPPORTUNITIES



04.16.23

RALEIGH, NC

DementiaNC.org/Triangle2023

About the 30th Annual Walk to De-feet Dementia!

With more than 180,000 North Carolinians living with all forms of dementia, including Alzheimer's, the burdens on families and on communities are huge. Together we must invest in supporting caregivers and providing education to improve the quality of life and give hope to those facing the challenges that come with these diseases.

The **Triangle Walk to De-feet Dementia** plays a critical funding role for the caregivers in our community. Dementia Alliance of North Carolina is a 501 (c)(3) non-profit organization that relies solely on community support to increase our reach and impact across the state. You can rest assured your donation will be leveraged to deliver services that directly benefit North Carolina caregivers and individuals living with dementia.

Your Support MATTERS

By sponsoring our **Walk to De-feet Dementia**, you will be ensuring we can maintain programs that make a critical difference in the lives of families facing Alzheimer's and other dementias throughout the state of North Carolina.

Your Support Will Fund

\$60 PROVIDES



two hours of
respite for an
overwhelmed
caregiver

\$100 PROVIDES

a personalized consultation
with one of
our Dementia
Navigators



\$300 PROVIDES

gives a person living with
dementia a Music & Memory
at Home Kit
providing connection
and Joy



\$500 PROVIDES

a free educational
webinar for
caregivers



\$100 PROVIDES

a community workshop,
taking critical
tools & resources
across the state



Audience:

Primary - dementia caregivers
in three age brackets:
18-34 (25.4%), 35-54 (39.3%),
55-65+ (35.2%)

Of those percentages,
76.2% are female, 24.8% male.

Secondary:

- extended family
- medical community
- academia
- social services
- assisted living providers

REACH:



3,146 followers



568 followers



331 subscribers



10,525 subscribers

Our IMPACT



135
support
groups in
51
NC counties
89
group leaders
trained



626 families
served by our
Dementia
Navigation
program



\$100,000
awarded to
researchers at
Duke
University
and East
Carolina
University



1,025
hours of
respite given
out in
28
counties



131
educational
conferences
and work-
shops
educating
more than
4,500
caregivers
and medical
professionals



36 Music
& Memory
kits given to
families

Your Support is Crucial

The burden of dementia is huge and the number of cases continues to grow as more people retire and relocate to our state. Community support and strategic partnerships play critical roles in maintaining and expanding our services to meet the demand of the growing number of families across our state. Your donations support families and educate communities impacted by dementia in many ways:

- We continue to deepen and expand our CARE programs which provide access to unmatched Comfort, Assistance, Resources and Education for caregivers and their loved ones, including our Music & Memory program and Dementia Caregiver Assistance program.
- We provide access to local, professional resources and dementia navigation services for individuals and caregivers seeking assistance to help them have the highest possible quality of life.
- We develop and deliver educational seminars and training featuring internationally acclaimed dementia care experts to inform and equip caregivers, professionals and the public.
- We provide support for research initiatives being conducted at the local and state level.



MOVE



04.16.23

Triangle Walk to De-feet Dementia

Sponsorship Opportunities

BENEFITS	Presenting \$10,000	Diamond \$7,500	Amethyst \$5,000	Gold \$2,500	Silver \$1,500	Exhibitor \$500
Listed on Walk Bibs with Logo as Presenting Sponsor	✓					
Logo on Event Photobooth photos	✓					
Pre-recorded video Ad Opportunity published as social post across all channels	✓					
Facebook Live Interview with DA-NC Member (5-7 min max)	✓	✓				
Sponsor Signage on Walk Course	✓	✓	✓			
E-blast Recognition on Post Event Email	Logo	Logo	Text			
Featured in Social Media Thank You Post at end of the event	✓	✓	✓	✓		
Listed on back of Event T-shirt	Logo	Logo	Text	Text	Text	
Website Recognition	Logo	Logo	Logo	Text	Text	
Complimentary Shirts	12	10	8	6	4	2
Exhibit Table at Event (table included)	✓	✓	✓	✓	✓	✓



**DEMENTIA
ALLIANCE**
of North Carolina
A STATE OF CARING

To receive recognition on event t-shirts, we must receive your completed Commitment Form **no later than March 17, 2023.**

Please mail or email completed form and payment to:

Dementia Alliance of North Carolina
9131 Anson Way, Suite 206, Raleigh NC, 27615

For more information, please contact Dementia Alliance at (919) 832-3732 or info@dementianc.org.



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PLEASE NOTE:

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Sponsor Commitment FORM

You Can Count on Us!

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Gold Sponsor \$2,500 |
| <input type="checkbox"/> Diamond Sponsor \$7,500 | <input type="checkbox"/> Silver Sponsor \$1,500 |
| <input type="checkbox"/> Amethyst Sponsor \$5,000 | <input type="checkbox"/> Exhibitor \$500 |
| <input type="checkbox"/> Additional T-shirts (\$20)_____ | |

Sponsor/Company Name (Please print):

(List exactly as it should appear on promotional materials.)

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Requested T-shirt sizes based on Sponsor level (enter quantity):

- | | |
|--|---|
| <input type="checkbox"/> Youth Small _____ | <input type="checkbox"/> Youth Medium _____ |
| <input type="checkbox"/> Small _____ | <input type="checkbox"/> Medium _____ |
| <input type="checkbox"/> X-Large _____ | <input type="checkbox"/> 2X-Large _____ |
| <input type="checkbox"/> Large _____ | <input type="checkbox"/> 3X-Large _____ |

Total Contribution: \$ _____

☐ Check ☐ Cash ☐ Credit Card ☐ Please send invoice

Credit Card #: _____ Exp. Date: _____

Signature: _____ CVV Code: _____

Please make checks payable to Dementia Alliance of NC and
note **Triangle Walk Sponsor** in the memo.

Remit payment and completed form to:

Dementia Alliance of North Carolina

9131 Anson Way, Ste. 206, Raleigh, NC 27615

For more information, please contact Dementia Alliance at
(919) 832-3732 or info@dementianc.org

*Thank you for
your support!*