





SPONSORSHIP OPPORTUNITIES

DementiaNC.org/Triangle2024



04.21.24 RALEIGH, NC DementiaNC.org/Triangle2024

About the 31st Annual Walk to De-feet Dementia!

With more than 180,000 North Carolinians living with all forms of dementia, including Alzheimer's, the burdens on families and on communities are huge. Together we must invest in supporting caregivers and providing education to improve the quality of life and give hope to those facing the challenges that come with these diseases.

The Triangle Walk to De-feet Dementia plays a

critical funding role for the caregivers in our community. Dementia Alliance of North Carolina is a 501 (c)(3) nonprofit organization that relies solely on community support to increase our reach and impact across the state. You can rest assured your donation will be leveraged to deliver services that directly benefit North Carolina caregivers and individuals living with dementia.

MATTERS

By sponsoring our Walk to De-feet Dementia, you will be ensuring we can maintain programs that make a critical difference in the lives of families facing Alzheimer's and other dementias throughout the state of North Carolina.

Your Support Will Fund



\$300 PROVIDES a family with a Music & Memory at Home Kit

Audience:

Primary - dementia caregivers in three age brackets: 18-34 (25.4%), 35-54 (39.3%), 55-65+ (35.2%) Of those percentages, 76.2% are female, 24.8% male. Secondary:

- extended family
- medical community
- academia
- social services
- assisted living providers

\$50 PROVIDES



packets of educational materials for 5 families

\$100 PROVIDES

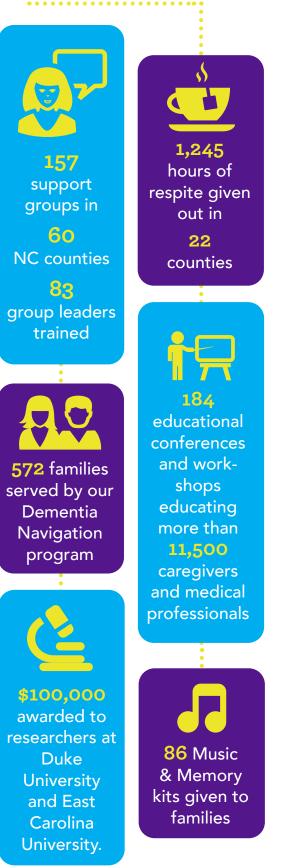


a personalized consultation with our Dementia Navigator

REACH:



Our IMPACT



Your Support is Crucial

The burden of dementia is huge and the number of cases continues to grow as more people retire and relocate to our state. Community support and strategic partnerships play critical roles in maintaining and expanding our services to meet the demand of the growing number of families across our state. Your donations support families and educate communities impacted by dementia in many ways:

- We continue to deepen and expand our CARE programs which provide access to unmatched Comfort, Assistance, Resources and Education for caregivers and their loved ones, including our Music & Memory program and Dementia Caregiver Assistance program.
- We provide access to local, professional resources and dementia navigation services for individuals and caregivers seeking assistance to help them have the highest possible quality of life.
- We develop and deliver educational seminars and training featuring internationally acclaimed dementia care experts to inform and equip caregivers, professionals and the public.
- We provide support for research initiatives being conducted at the local and state level.





Sponsorship Opportunities

BENEFITS	Presenting \$10,000	Diamond \$7,500	Amethyst \$5,000	Gold \$2,500	Silver \$1,500	Exhibitor \$500
Listed on Walk Bibs with Logo as Presenting Sponsor	\checkmark					
Welcome Ceremony Recognition: Speaking Opportunity and Recognition as honorary event chair	\checkmark					
Recognized as Presenting Sponsor in Media (Press Release etc)	\checkmark					
Sponsor Signage in Walk Village	Tribute Flags	Raffle Area	Game Area			
Sponsor Signage on Walk Course		\checkmark	\checkmark			
E-blast Recognition on Post Event Email	Logo-linked	Logo-linked	Text			
Featured in Social Media Thank You Post at end of the event	\checkmark	\checkmark		\checkmark		
Listed on back of Event T-shirt	Logo	Logo	Text	Text	Text	
Website Recognition	Logo	Logo	Logo	Text	Text	
Complimentary Shirts	12	10	8	6	4	2
Exhibit Table at Event (table included)	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark



To receive recognition on event t-shirts, we must receive your completed Commitment Form **no later than March 22, 2024.**

Please mail or email completed form and payment to:

Dementia Alliance of North Carolina 9131 Anson Way, Suite 206, Raleigh NC, 27615

For more information, please contact Dementia Alliance at (919) 832-3732 or info@dementianc.org.



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Thank you for your support!

Sponsor Commitment FORM

You Can Count on Us!

- Presenting Sponsor \$10,000
- Diamond Sponsor \$7,500
- Amethyst Sponsor \$5,000
- Additional T-shirts (\$20)_

Sponsor/Company Name (Please print):

(List exactly as it should appear on promotional materials.)

City:				
State:	_Zip:	Phone:		
Email:			 	

Gold Sponsor \$2,500

Exhibitor \$500

□ Silver Sponsor \$1,500

Requested T-shirt sizes based on Sponsor level (enter quantity):

Youth Small	🛛 Youth Medium
□ Small □ Medium	🗖 Large
□ X-Large □ 2X-Large	3X-Large
Total Contribution: \$	
\Box Check \Box Cash \Box Credit Card	Please send invoice
Credit Card #:	Exp. Date:
Signature:	CVV Code:

Please make checks payable to Dementia Alliance of NC and note **Triangle Walk Sponsor** in the memo.

Remit payment and completed form to:

Dementia Alliance of North Carolina 9131 Anson Way, Ste. 206, Raleigh, NC 27615

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