



**DEMENTIA
ALLIANCE**
of North Carolina



**SUNDAY
04.21.24
RALEIGH, NC**

**SPONSORSHIP
OPPORTUNITIES**

DementiaNC.org/Triangle2024



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RALEIGH, NC

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About the
31st Annual Walk
to De-feet Dementia!

With more than 180,000 North Carolinians living with all forms of dementia, including Alzheimer's, the burdens on families and on communities are huge. Together we must invest in supporting caregivers and providing education to improve the quality of life and give hope to those facing the challenges that come with these diseases.

The **Triangle Walk to De-feet Dementia** plays a critical funding role for the caregivers in our community. Dementia Alliance of North Carolina is a 501 (c)(3) non-profit organization that relies solely on community support to increase our reach and impact across the state. You can rest assured your donation will be leveraged to deliver services that directly benefit North Carolina caregivers and individuals living with dementia.

Your Support

MATTERS

By sponsoring our **Walk to De-feet Dementia**, you will be ensuring we can maintain programs that make a critical difference in the lives of families facing Alzheimer's and other dementias throughout the state of North Carolina.

Your Support Will Fund

\$500 PROVIDES
 a free educational webinar for caregivers

\$50 PROVIDES
 packets of educational materials for 5 families

\$300 PROVIDES
 a family with a Music & Memory at Home Kit

\$100 PROVIDES
 a personalized consultation with our Dementia Navigator





Audience:

Primary - dementia caregivers in three age brackets: 18-34 (25.4%), 35-54 (39.3%), 55-65+ (35.2%)
 Of those percentages, 76.2% are female, 24.8% male.

Secondary:

- extended family
- medical community
- academia
- social services
- assisted living providers

REACH:

-  3,531 followers
-  732 followers
-  481 subscribers
-  9,688 subscribers

Our IMPACT



157
support
groups in
60
NC counties
83
group leaders
trained



572 families
served by our
Dementia
Navigation
program



\$100,000
awarded to
researchers at
Duke
University and East
Carolina
University.



1,245
hours of
respite given
out in
22
counties



184
educational
conferences
and work-
shops
educating
more than
11,500
caregivers
and medical
professionals



86 Music
& Memory
kits given to
families

Your Support is Crucial

The burden of dementia is huge and the number of cases continues to grow as more people retire and relocate to our state. Community support and strategic partnerships play critical roles in maintaining and expanding our services to meet the demand of the growing number of families across our state. Your donations support families and educate communities impacted by dementia in many ways:

- We continue to deepen and expand our CARE programs which provide access to unmatched Comfort, Assistance, Resources and Education for caregivers and their loved ones, including our Music & Memory program and Dementia Caregiver Assistance program.
- We provide access to local, professional resources and dementia navigation services for individuals and caregivers seeking assistance to help them have the highest possible quality of life.
- We develop and deliver educational seminars and training featuring internationally acclaimed dementia care experts to inform and equip caregivers, professionals and the public.
- We provide support for research initiatives being conducted at the local and state level.





Sponsorship Opportunities

BENEFITS	Presenting \$10,000	Diamond \$7,500	Amethyst \$5,000	Gold \$2,500	Silver \$1,500	Exhibitor \$500
Listed on Walk Bibs with Logo as Presenting Sponsor	√					
Welcome Ceremony Recognition: Speaking Opportunity and Recognition as honorary event chair	√					
Recognized as Presenting Sponsor in Media (Press Release etc)	√					
Sponsor Signage in Walk Village	Tribute Flags	Raffle Area	Game Area			
Sponsor Signage on Walk Course	√	√	√			
E-blast Recognition on Post Event Email	Logo-linked	Logo-linked	Text			
Featured in Social Media Thank You Post at end of the event	√	√	√	√		
Listed on back of Event T-shirt	Logo	Logo	Text	Text	Text	
Website Recognition	Logo	Logo	Logo	Text	Text	
Complimentary Shirts	12	10	8	6	4	2
Exhibit Table at Event (table included)	√	√	√	√	√	√



**DEMENTIA
ALLIANCE**

of North Carolina
A STATE OF CARING

To receive recognition on event t-shirts, we must receive your completed Commitment Form **no later than March 22, 2024.**

Please mail or email completed form and payment to:

Dementia Alliance of North Carolina
9131 Anson Way, Suite 206, Raleigh NC, 27615

For more information, please contact Dementia Alliance at (919) 832-3732 or info@dementianc.org.



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*Thank you for
your support!*

Sponsor Commitment FORM

You Can Count on Us!

- Presenting Sponsor \$10,000
- Diamond Sponsor \$7,500
- Amethyst Sponsor \$5,000
- Additional T-shirts (\$20)_____
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Exhibitor \$500

Sponsor/Company Name (Please print):

(List exactly as it should appear on promotional materials.)

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

Email: _____

Requested T-shirt sizes based on Sponsor level (enter quantity):

- Youth Small _____
- Small _____
- X-Large _____
- Youth Medium _____
- Medium _____
- 2X-Large _____
- Large _____
- 3X-Large _____

Total Contribution: \$_____

- Check
- Cash
- Credit Card
- Please send invoice

Credit Card #: _____ Exp. Date: _____

Signature: _____ CVV Code: _____

Please make checks payable to Dementia Alliance of NC and note **Triangle Walk Sponsor** in the memo.

Remit payment and completed form to:

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