



**DEMENTIA
ALLIANCE**

of North Carolina

A STATE OF CARING

Raleigh

Care Partner Conference

With Teepa & Melanie

**SPONSORSHIP
OPPORTUNITIES**

THURSDAY, FEBRUARY 6, 2025



OUR SPEAKERS

Teepa Snow, MS, OTR/L, FAOTA

is one of the world's leading advocates and educators for anyone living with dementia or other forms of brain change. Teepa is an Occupational Therapist with over forty years of rich and varied clinical and academic experience. Her philosophy is reflective of her education, work experience, medical research, and first-hand caregiving experiences.

Melanie Bunn, RN, MS, GNP is an advanced practice nurse, educator, and consultant with a passion for improving dementia care and supporting families, working closely with Dementia Alliance of North Carolina, Positive Approach to Care, and Duke University. She conducts over 200 dementia trainings annually for diverse audiences. Melanie also has over 25 years of experience as an Alzheimer's Support Group Facilitator and has contributed to dementia care research and education through presentations, training, and award-winning projects like *Accepting the Challenge*.

Raleigh

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FEBRUARY 6, 2025 | NORTH RIDGE COUNTRY CLUB

The day will include a five-hour workshop for family and professional caregivers where Teepa and Melanie will focus on the progression of dementia using the GEMS states, including practical tips and skills caregivers can use for each state. They will be helping everyone improve their 'helping skills' and recognize who really needs to change and how to make those changes.

This event attracts over 300 caregivers annually from across North Carolina

Reach:

-  **840**
-  **4,000**
-  **726**
-  **10,000**



SPONSORSHIP OPPORTUNITIES

The deadline for becoming a sponsor is Friday, January 10, 2025



BENEFITS	Underwriting Sponsor (Exclusive) \$15,000	Presenting Sponsor \$10,000	Gold \$5,000	Silver \$2,500	Exhibitor \$1,500
Logo promotional emails originating from Dementia Alliance	✓				
Opportunity to address audience at start of day (2 min)	✓				
Logo on official conference bag	✓				
Verbal mention at start of program	✓	✓			
Opportunity to provide swag bag item (you provide the items in advance)	✓	✓	✓		
Recognition on sponsor signage	✓	✓	✓		
Logo on Conference Website*	✓	✓	✓	✓	
Ad in conference program	Full page	Full page	Half	1/4	
Complimentary full registration	15	12	8	4	1
Exhibit Table	✓	✓	✓	✓	✓

Please mail or email completed form to:

Dementia Alliance of North Carolina
9131 Anson Way Suite 206
Raleigh, NC 27615

**For more information
please call 919.832.3732**

LOGO SUBMISSION INSTRUCTIONS:

* Please submit a high-resolution 300 dpi logo in .EPS or .JPG formats to Morgan Zoellner at mzoellner@DementiaNC.org by 1/10/25. Inclusion of logos on printed event materials is dependent upon sponsor procurement date by printing deadlines.

Yes!

I want to support:

The deadline for becoming a sponsor is Friday, January 10, 2025



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Sponsor/Company Name

(list exactly as should appear in promotional materials):

Mailing Address

(including city, state & zip):

Contact Person:

Name: Mr. Ms. Mrs. Dr. _____

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Please indicate **LEVEL OF SPONSORSHIP** you are interested in:

- Underwriting Sponsor (Exclusive)- \$15,000
- Presenting Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Exhibitor - \$1,500

For information please call (919) 832-3732

Once the completed form is received we will contact you to discuss, confirm and implement your sponsorship.

Payment Info:

Total Sponsorship Contribution:

Please make checks payable to:

Dementia Alliance of North Carolina

___ Full payment Enclosed

___ Please Send Invoice

___ Charge my credit card (see below or pay via event website)

Credit Card Details (check one)

___ Visa ___ Mastercard ___ Amex

Name on Card:

Card #:

Exp Date: _____ CVC: _____

Billing Zip: _____

Please mail or email completed form and payment to:

Morgan Zoellner

Director of Development
MZoellner@DementiaNC.org

Dementia Alliance of North Carolina
9131 Anson Way, Suite 206
Raleigh, NC 27615

Or Register your sponsorship at:
www.DementiaNC.org/RaleighConf25



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