



**DEMENTIA
ALLIANCE**
of North Carolina



4.27.25
TRIANGLE WALK

**SPONSORSHIP
OPPORTUNITIES**

DementiaNC.org/TriangleWalk25



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TRIANGLE WALK

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About the Annual Walk to Defeat Dementia!

With more than 210,000 North Carolinians living with all forms of dementia, including Alzheimer's, the burdens on families and on communities are huge. Together we must invest in supporting caregivers and providing education to improve the quality of life and give hope to those facing the challenges that come with these diseases. The **Triangle Walk to Defeat Dementia** plays a critical funding role for the caregivers in our community. Dementia Alliance of North Carolina is a 501 (c)(3) non-profit organization that relies solely on community support to increase our reach and impact across the state. You can rest assured your donation will be leveraged to deliver services that directly benefit North Carolina caregivers and individuals living with dementia.

Your Support

MATTERS

By sponsoring our **Walk to Defeat Dementia**, you will be ensuring we can maintain programs that make a critical difference in the lives of families facing Alzheimer's and other dementias throughout the state of North Carolina.

\$500 PROVIDES



a free educational webinar for caregivers

\$50 PROVIDES



packets of educational materials for 5 families

\$300 PROVIDES



a family with a Music & Memory at Home Kit

\$100 PROVIDES



a personalized consultation with our Dementia Navigator

Audience:

Primary - dementia caregivers in three age brackets:

18-34 (25.4%), 35-54 (39.3%), 55-65+ (35.2%)

Of those percentages, 76.2% are female, 24.8% male.

Secondary:

- extended family
- medical community
- academia
- social services
- assisted living providers

REACH:



3,673 followers



781 followers



687 subscribers



9,367 subscribers

Our IMPACT

Your Support is Crucial


The impact of dementia is huge and the number of cases continues to grow.

Community support and strategic partnerships play critical roles in maintaining and expanding our services to meet the demand of the growing number of families across our state. Your donations support families and educate communities impacted by dementia in many ways:

- We continue to deepen and expand our programs which provide access to unmatched comfort, assistance, resources and education for caregivers and their loved ones, including our Music & Memory program and Dementia Caregiver Assistance program.
- We provide access to local, professional resources and dementia navigation services for individuals and caregivers seeking assistance to help them have the highest possible quality of life.
- We develop and deliver educational seminars and training featuring internationally acclaimed dementia care experts to inform and equip caregivers, professionals and the public.
- We provide support for research initiatives being conducted at the local and state level.



165 support groups offered in **65** NC counties
91 new leaders trained



1,438 hours of respite funded for caregivers



692 families served by our Dementia Navigation program



170 educational programs held with **6,500** attendees and **5,700** views on YouTube



\$100,000 awarded to researchers at UNC-Chapel Hill



130 Music & Memory kits given to families





WALK to Defeat Dementia

Sponsorship Opportunities

BENEFITS	Presenting \$10,000	Diamond \$7,500	Amethyst \$5,000	Gold \$2,500	Silver \$1,500	Exhibitor \$500
Listed on Walk Bibs with Logo as Presenting Sponsor	✓					
Welcome Ceremony Recognition: Speaking Opportunity & Recognition as honorary event chair	✓					
Recognized as Presenting Sponsor in Media (Press Release etc)	✓					
Sponsor Signage throughout Event	✓	✓	✓			
E-blast Recognition on Post Event Email	Logo-linked	Logo-linked	Text			
Featured in Social Media Thank You Post at end of the event	✓	✓	✓	✓		
Listed on back of Event T-shirt	Logo	Logo	Text	Text	Text	
Website Recognition	Logo	Logo	Logo	Text	Text	
Complimentary Shirts	12	10	8	6	4	2
Exhibit Table at Event (table included)	✓	✓	✓	✓	✓	✓



DEMENTIA ALLIANCE
of North Carolina
A STATE OF CARING

To receive recognition on event t-shirts, we must receive your completed Commitment Form **no later than March 28th, 2025.**

Please mail or email completed form and payment to:

Dementia Alliance of North Carolina 9131 Anson Way, Suite 206, Raleigh NC, 27615

For more information, please contact Dementia Alliance at (919) 832-3732 or info@dementianc.org.



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Please Note:

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Thank you for your support!

Sponsor Commitment Form

You Can Count on Us!

- Presenting \$10,000, Silver \$1,500, Diamond \$7,500, Exhibitor 500, Amethyst \$5,000, Extra T-shirts (\$20 each), Gold \$2,500

Sponsor/Company Name (Please print):

(List exactly as it should appear on promotional materials.)

Contact Name:

Address:

City:

State: Zip: Phone:

Email:

Requested T-shirt sizes based on Sponsor level (enter quantity):

- Youth Small, Youth Medium, Small, Medium, Large, X-Large, 2X-Large, 3X-Large

Total Contribution: \$

- Check, Cash, Credit Card, Please send invoice

Credit Card #: Exp. Date:

Signature: CVV Code:

Please make checks payable to Dementia Alliance of NC and note Triangle Walk Sponsor in the memo.

Remit payment and completed form to:

Dementia Alliance of North Carolina
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