



**DEMENTIA  
ALLIANCE**  
of North Carolina



**4.26.26**  
**TRIANGLE WALK**

**SPONSORSHIP  
OPPORTUNITIES**

[DementiaNC.org/TriangleWalk26](https://DementiaNC.org/TriangleWalk26)



# 4.26.26

## TRIANGLE WALK

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### About the Annual Walk to Defeat Dementia!

**W**ith more than 210,500 North Carolinians living with all forms of dementia, including Alzheimer's, the burdens on families and on communities are huge. Together we must invest in supporting caregivers and providing education to improve the quality of life and give hope to those facing the challenges that come with these diseases. The **Triangle Walk to Defeat Dementia** plays a critical funding role for the caregivers in our community. Dementia Alliance of North Carolina is a 501 (c)(3) non-profit organization that relies solely on community support to increase our reach and impact across the state. You can rest assured your donation will be leveraged to deliver services that directly benefit North Carolina caregivers and individuals living with dementia.

# Your Support MATTERS

**B**y sponsoring our **Walk to Defeat Dementia**, you will be ensuring we can maintain programs that make a critical difference in the lives of families facing Alzheimer's and other dementias throughout the state of North Carolina.

**\$500 PROVIDES**  
 a free educational webinar for caregivers

**\$50 PROVIDES**  
 packets of educational materials for 5 families

**\$300 PROVIDES**  
 a family with a Music & Memory at Home Kit

**\$100 PROVIDES**  
 a personalized consultation with our Dementia Navigator





### Audience:

**Primary** - dementia caregivers in three age brackets:  
18-34 (25.4%), 35-54 (39.3%), 55-65+ (35.2%)  
Of those percentages, 76.2% are female, 24.8% male.

### Secondary:

- extended family
- medical community
- academia
- social services
- assisted living providers

**REACH:**

-  4,500 followers
-  978 followers
-  925 subscribers
-  10,626 subscribers

# Our IMPACT

## Your Support is Crucial


The impact of dementia is huge and the number of cases continues to grow.

Community support and strategic partnerships play critical roles in maintaining and expanding our services to meet the demand of the growing number of families across our state. Your donations support families and educate communities impacted by dementia in many ways:

- We continue to deepen and expand our programs which provide access to unmatched comfort, assistance, resources and education for caregivers and their loved ones, including our Music & Memory program and Dementia Caregiver Assistance program.
- We provide access to local, professional resources and dementia navigation services for individuals and caregivers seeking assistance to help them have the highest possible quality of life.
- We develop and deliver educational seminars and training featuring internationally acclaimed dementia care experts to inform and equip caregivers, professionals and the public.
- We provide support for research initiatives being conducted at the local and state level.



**165** support groups offered in **61** NC counties  
**106** new leaders trained



**1,073** hours of respite funded for caregivers



**693** families served by our Dementia Navigation program



**130** educational programs held with **4,469** attendees and **5,700** views on YouTube



**\$300,000** awarded to researchers at UNC-Chapel Hill over the next three years with partners Guardian Angel Thrift and Bright Focus Foundation



**90** Music & Memory kits given to families





## Sponsorship Opportunities

BENEFITS	Presenting \$10,000	Diamond \$7,500	Amethyst \$5,000	Gold \$2,500	Silver \$1,500	Exhibitor \$500
Listed on Walk Bibs with Logo as Presenting Sponsor	✓					
Welcome Ceremony Recognition: Speaking Opportunity & Recognition as honorary event chair	✓					
Recognized as Presenting Sponsor in Media (Press Release etc)	✓					
Sponsor Signage throughout Event	✓	✓	✓			
E-blast Recognition on Post Event Email	Logo-linked	Logo-linked	Text			
Featured in Social Media Thank You Post at end of the event	✓	✓	✓	✓		
Listed on back of Event T-shirt	Logo	Logo	Text	Text	Text	
Website Recognition	Logo	Logo	Logo	Text	Text	
Complimentary Shirts	12	10	8	6	4	2
Exhibit Table at Event (table included)	✓	✓	✓	✓	✓	✓



**DEMENTIA  
ALLIANCE**  
of North Carolina  
A STATE OF CARING

To receive recognition on event t-shirts, we must receive your completed Commitment Form **no later than March 27th, 2026.**

**Please mail or email completed form and payment to:**

Dementia Alliance of North Carolina 9131 Anson Way, Suite 206, Raleigh NC, 27615

*For more information, please contact Dementia Alliance at (919) 832-3732 or [info@dementianc.org](mailto:info@dementianc.org).*



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TRIANGLE WALK

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Thank you for your support!

Sponsor Commitment Form

You Can Count on Us!

- Presenting \$10,000, Silver \$1,500, Diamond \$7,500, Exhibitor 500, Amethyst \$5,000, Extra T-shirts (\$20 each), Gold \$2,500

Sponsor/Company Name (Please print):

(List exactly as it should appear on promotional materials.)

Contact Name: Address: City: State: Zip: Phone: Email:

Requested T-shirt sizes based on Sponsor level (enter quantity):

- Youth Small, Youth Medium, Small, Medium, Large, X-Large, 2X-Large, 3X-Large

Total Contribution: \$

- Check, Cash, Credit Card, Please send invoice, Credit Card #, Exp. Date

Signature: CVV Code:

Please make checks payable to Dementia Alliance of NC and note Triangle Walk Sponsor in the memo.

Remit payment and completed form to:

Dementia Alliance of North Carolina 9131 Anson Way, Ste. 206, Raleigh, NC 27615

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