



**DEMENTIA
ALLIANCE**
of North Carolina



10.10.26
HAMILTON, NC

**SPONSORSHIP
OPPORTUNITIES**



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HAMILTON, NC

About the Annual Walk to Defeat Dementia!

With more than 210,000 North Carolinians living with all forms of dementia, including Alzheimer's, the burdens on families and on communities are huge. Together we must invest in supporting caregivers and providing education to improve the quality of life and give hope to those facing the challenges that come with these diseases. The **Martin County Walk to Defeat Dementia** plays a critical funding role for the caregivers in our community. Dementia Alliance of North Carolina is a 501 (c)(3) non-profit organization that relies solely on community support to increase our reach and impact across the state. You can rest assured your donation will be leveraged to deliver services that directly benefit North Carolina caregivers and individuals living with dementia.

Your Support MATTERS

By sponsoring our **Walk to Defeat Dementia**, you will be ensuring we can maintain programs that make a critical difference in the lives of families facing Alzheimer's and other dementias throughout the state of North Carolina.

Your Support Will Fund

\$500 PROVIDES
a free educational webinar for caregivers

\$50 PROVIDES
packets of educational materials for 5 families

\$300 PROVIDES
a family with a Music & Memory at Home Kit

\$100 PROVIDES
a personalized consultation with our Dementia Navigator

Audience:

Primary - dementia caregivers in three age brackets: 18-34 (25.4%), 35-54 (39.3%), 55-65+ (35.2%)
Of those percentages, 76.2% are female, 24.8% male.

Secondary:

- extended family
- medical community
- academia
- social services
- assisted living providers

REACH:

- 4,800 followers
- 1,090 followers
- 952 subscribers
- 11,319 subscribers

Our IMPACT

Your Support is Crucial


The impact of dementia is huge and the number of cases continues to grow.

Community support and strategic partnerships play critical roles in maintaining and expanding our services to meet the demand of the growing number of families across our state. Your donations support families and educate communities impacted by dementia in many ways:

- We continue to deepen and expand our programs which provide access to unmatched comfort, assistance, resources and education for caregivers and their loved ones, including our Music & Memory program and Dementia Caregiver Assistance program.
- We provide access to local, professional resources and dementia navigation services for individuals and caregivers seeking assistance to help them have the highest possible quality of life.
- We develop and deliver educational seminars and training featuring internationally acclaimed dementia care experts to inform and equip caregivers, professionals and the public.
- We provide support for research initiatives being conducted at the local and state level.



165
support groups offered in
65
NC counties
106
new leaders trained




1,438
hours of respite funded for caregivers



693 families served by our Dementia Navigation program



165
educational programs held with
4,469
attendees across North Carolina



\$300,000
three year grant awarded to UNC- Chapel Hill researchers



90 Music & Memory kits given to families





Sponsorship Opportunities

BENEFITS	Gold \$2,500	Silver \$1,000	Bronze \$500	Donor \$250
Facebook Live Interview with DA-NC member (5-7 min max)	✓			
Sponsor Signage on Walk Course	✓			
E-Blast Recognition on Post Event Email	✓	✓		
Featured in Social Media Thank You Post at the end of the event	✓	✓	✓	
Listed on the Back of Event T-Shirt	Logo	✓	✓	✓
Complimentary Shirts	6	4	3	2
Website Recognition	Logo	✓	✓	✓
Vendor Table	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓



**DEMENTIA
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of North Carolina
A STATE OF CARING

To receive recognition on event t-shirts, we must receive your completed Commitment Form **no later than September 11, 2026.**

Please mail or email completed form and payment to:

Dementia Alliance of North Carolina 9131 Anson Way, Suite 206, Raleigh NC, 27615

For more information, please contact Dementia Alliance at (919) 832-3732 or info@dementianc.org.

